

Header to run at the top of all ILDA.com website pages. (Sponsor companies are examples only.)

2017 ILDA Sponsorship Opportunities

The ILDA Conference is the <u>only</u> event exclusively for laser light show professionals worldwide. This is your opportunity to advertise, as well as to support ILDA's safety and other efforts.

All Sponsors receive:

- 1. Your name on the ILDA.com website header (above) which runs on every page, from mid-July through mid-Nov.
- 2. Your name on the Conference banner (right), which is prominently displayed at all Conference events
- 3. Your name announced (sponsor thanks) at all events
- 4. Free distribution of your literature at ILDA Conference registration, if desired



Platinum Sponsor \$3000

This is for Sponsorship of one of the following events: A) the **ILDA Awards Presentation** or B) the **ILDA Lase-Off**. It will include an opening laser show provided by Sponsor, if desired, no more than 4 minutes in length. If you are first to sign up, you can choose which event. You will receive the benefits listed above, plus:

- 5. A) For Awards, back cover ad placement in the Awards program booklet, if desired.*
 B) For Lase-Off, full-page inside back ad in the Awards program booklet, if desired.*
- 6. Free 1/4 page color ad (or \$600 equivalent credit) in ILDA's "The Laserist" magazine**

Gold Sponsorship \$1500

This is for Sponsorship of one of the following events: A) **Welcome Reception and Dinner** or B) **Local Traditions cultural tour** (to a castle, museum and wine tasting on the day after the show). First to sign up can choose which event. You will receive the benefits listed above, plus:

5. A 1/2 page ad in the Awards program, if desired*

Silver Sponsor \$750

This is for sponsorship of Conference pin (right) handed out to attendees. Pins have been an ILDA tradition since 2012. You will receive the benefits listed above, plus:

5. A 1/4 page ad in the Awards program, if desired*



Bronze Sponsor \$500

This is for general sponsorship and support of the Conference. You will receive the benefits listed above.

To reserve, contact us at mail@ilda.com or call 407-797-7654. If there are other benefits you are seeking, or other events/items you wish to sponsor, let us know — we are flexible.

^{*} Ads for Awards program must be supplied in PDF format to ILDA by October 1 2017

^{**} If sponsor has already purchased Laserist advertising, sponsorship cost will be reduced by \$600